

## MEADOWOOD



## The Mission of Meadowood

Provide the highest quality of life for all who experience the Meadowood Community

## Core Values In response to its mission, Meadowood pursues the following values

- Service excellence and the highest quality healthcare in a secure and comfortable environment
- Maximum personal independence and wellness through a wide variety of choices
- Financial strength to ensure long-term success as a self-sustaining, stand-alone senior living community
- Board, staff, and residents working in harmony
- High moral and ethical standards

-Adopted by the Board of Directors on January 27, 2014









## McLean Memory Care Capital Campaign

2022 was a transformational year, as we completed the McLean Memory Care Capital Campaign, raising \$5.5 million, held a special celebration to dedicate the new state-of-the art center and welcomed residents living with dementia through these doors in August. We also continued the grand affairs with the unveiling of the donor mural in the McLean Center in April 2023.

In order to have a successful Capital Campaign, you need a significant lead gift to inspire others. Knowing Arlene and Lewis McLean have always been so generous giving to our annual appeal and our planned giving program, we shared the memory care plans with Arlene to seek her support. Arlene, with the spirit of Lewis and their combined philanthropic way of life, was encouraged by our plans and quickly expressed her interest in supporting the Memory Care Center campaign. In fact, we were overwhelmed by the unprecedented magnitude of her generosity. It is truly a transformational gift to Meadowood, which provided the name for this uniquely designed facility – the McLean Memory Care Center. We thank Arlene for this magnanimous contribution that will forever embed the legacy of Lewis and Arlene McLean into our community.

Arlene's lead gift provided the necessary beginning of our Memory Care Capital Campaign and inspired others to support the campaign, including her brother, Larry Andrews. The love of gardening and the giving spirit were two attributes instilled in Arlene and Larry from their parents. It was no surprise that Larry was ecstatic about the two beautiful courtyards within the Memory Care Center, and he named one of the courtyards in memory of their parents and named the other courtyard in memory of his wife. Residents, their families, and staff members will find peace in these serene gardens for years to come. We thank Larry for honoring his parents and wife in such a meaningful and thoughtful way.

Along with Arlene and Larry, we were thrilled to have nine additional significant donors who supported the campaign at a high level: Paul and Grayce Anderson, Walt and Judy Barnes, Helene Boclair, Joan and John Bown, Carole and Joseph Christ, Al and Barbara Gabriele, Dianne and Robert Greer, The Family of John Rooney, Jeffrey and Barbara Ost. All were honored and recognized during the donor mural dedication ceremony, and their legacy will forever live on, as their names are inscribed on lily pad tiles within the magnificent tile mural in the McLean Memory Care Center. Side panels were also unveiled with the names of all donors who contributed \$5,000 and above. We are appreciative of ALL 118 gifts of various sizes to the campaign, that helped make it a great success.

Since opening the doors in August 2022, thanks to the generosity of our donors, Meadowood has served 27 residents and their family members. We are thrilled that residents are thriving in their new home, and families are happy with the environment and excellent care their loved ones are receiving. McLean families are engaged with quarterly family nights/support groups, which includes hospitality, socialization, and support. Because of the special setting, staff is able to provide enhanced programming, including a busy calendar of eight to ten programs per day, including: strength training, yoga, tai chi, music, spiritual, pet visits, cognitive, creative, and horticulture. The dining staff has provided an exceptional program, including special brunches for residents and family members and incorporating herbs and produce that were grown in one of the courtyard gardens. The staff who engage with residents living with dementia is provided with comprehensive education in order to provide an exceptional experience. Over 20 staff members have been trained at the champion level, there are eight coaches, and three trainers have been trained.

None of this would be possible without the donors who contributed to this comprehensive campaign. Thank you for being visionaries and philanthropic leaders at Meadowood.





## Three-Legged Stool

Meadowood was founded on a three-legged stool philosophy, which means that our Board, residents, and management team all play an important role in making decisions that shape and enrich our community. Since opening our doors in 1988, members of our team have worked together in harmony to help keep Meadowood financially strong to ensure long-term success as a self-sustaining, stand-alone life plan community.

#### **Board of Directors**

The Board of Directors is the governing body of Meadowood. The members focus on the high-level strategy, oversight, and accountability of Meadowood. The Board is ever mindful of what a privilege it is to serve our community of caring people, supported by such a competent, compassionate, and energetic staff. The Management Team and Board of Directors maintain a consistent vigilance over residents' welfare with a commitment to ensure that Meadowood continues to fulfill the worthy purpose declared in our mission statement.

#### **Residents Association**

Every resident is a member of the Meadowood Residents Association (MRA). The MRA enriches life in our community by sponsoring over 60 activities, which address the interests and educational needs of residents. Resident volunteers create, organize, and direct all these activities, which include, but are not limited to, various arts and crafts, gardening, sports, trip opportunities, publications, chorus, entertainment programs, and study groups.

The MRA is an active partner in creating and evolving the lifestyle of our community. Residents of all ages use their talents and knowledge to make living at Meadowood a rich and fulfilling experience.

#### **Management Team**

The Management Team oversees the day-to-day operations of Meadowood by adapting to serve the needs of current and future residents in a way that enhances the lifestyle of each individual. Wellness, engaging residents and employees to create memorable experiences, open communication, community outreach, and best practices in our operations are hallmarks of our vision, which is what we strive for each day.

The Board, residents, and staff are proud to be in partnership.





## Leadership at Meadowood



#### Meadowood Board of Directors

Bruce McKenney, Chair Eugene Dolloff, Vice Chair James Beam, Secretary Jeremy Brenn, Treasurer

Nancy Bickel
William Black
Helene Boclair
Lawrence Dessen
W. Bruce Fretz
Mary Lindner
Paul Nordeman
Barbara Ost
Jeffrey Rieder
Mark Strasburg
Ilene Warner-Maron

### **Strategic Team**

**Paul Nordeman,** President & Chief Executive

**Marlon Back,** Vice President of Facilities Services

**Barbara Fritzinger,** Vice President of Human Resources & Organization Development

**Regina Farrell,** Vice President of Health Services & Chief Clinical Officer

**John Kotsatos,** Vice President of Marketing & Sales

**Christine Pacitti,** Senior Director of Dining Service

**Steven Wisniewski,** Vice President of Finance/Chief Financial Officer

#### **Meadowood Residents Association**

Maryland Wanck, President
Bob Jones, Vice President
Connie Burnley, Secretary
H. Drake Williams, Jr., Treasurer
Dean Eayre, Assistant Treasurer
Don Falcone, Corporate Accountant
Gail Klein, Past President

#### **Council Members:**

Judy Jones Karen Kelly Peggy Kotz Janet Kovacs John Kratz Erik Nelson

## Stewardship

Thank you for choosing Meadowood to be the recipient of your charitable giving. Meadowood celebrates the commitment of our donors and volunteers, who give their time, talents, and treasures by being good stewards of the gifts we receive. Our responsible planning and management of resources allows us to continue to advance our mission, and we are genuinely appreciative of your generosity and trust in us.

Since 2009, when the formal philanthropy program began at Meadowood, donors have generously contributed gifts and bequests of over \$12.5 million to Meadowood, with \$1.1 million cash received in 2022. These donations allow us to continue to enhance our mission to provide the highest quality of life for all who experience the Meadowood community.

**Benevolence Fund** – Donations have been designated to the Benevolence Fund throughout our history, which has been our support for the Meadowood Benevolence Policy – allowing residents to remain at Meadowood when outliving their assets or experiencing unexpected financial challenges. The Benevolence Policy gives residents peace of mind.

**Memory Care Campaign** - The majority of charitable gifts in 2022 were dedicated to the McLean Memory Care Center. The successful campaign raised \$5.5 million in cash and pledges. The project honors our mission, vision, and core values, especially service excellence and the highest quality healthcare in a secure and comfortable environment.

Other Restricted Gifts – Your restricted gifts enhanced many programs and areas of campus, demonstrating your commitment in helping to make Meadowood such an inspiring community. Besides gifts to the Memory Care campaign, the largest restricted gifts were designated for the putting green and croquet court. These wellness enhancements are welcome additions to our campus, as many residents are enjoying them.

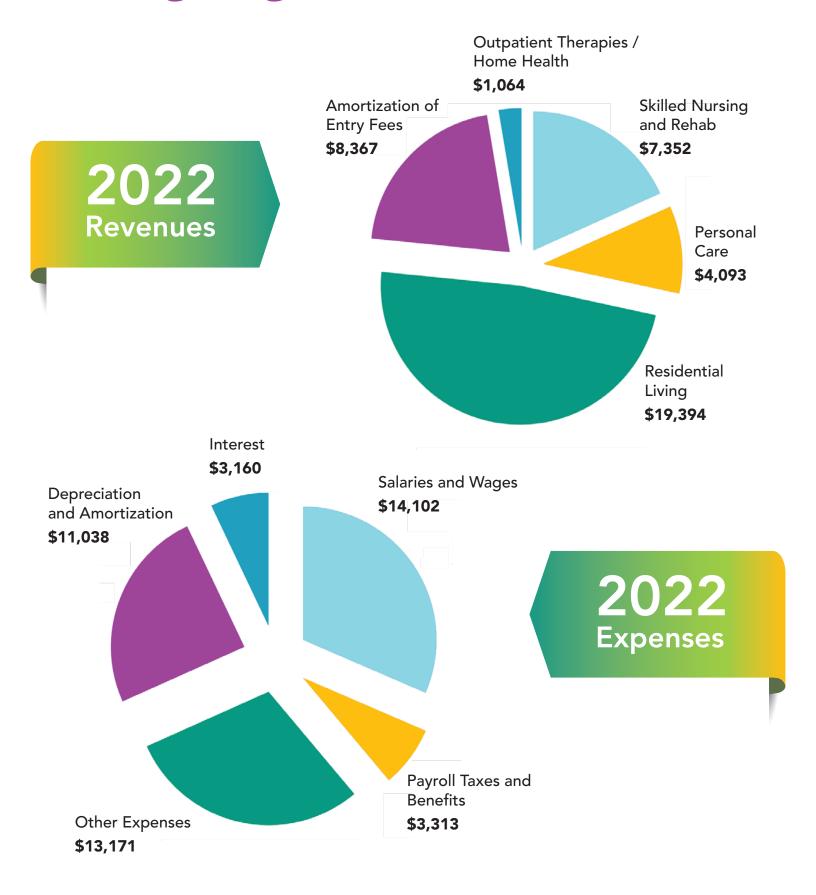
Another restricted donation funded a dazzling firework display during Meadowood's second annual Flügel Fest. Both residents and staff enjoyed this festive and fun community event.

Once again, gifts of time and money continue to be used to improve the Nature Preserve, including planting trees, which makes a profound impact on our environment. Residents also honored or memorialized loved ones by sponsoring benches on campus. We are truly thankful for the thoughtfulness of our donors.

Area of Greatest Need – Some donations were unrestricted, allowing us to expand current programs, initiate new ones when needed, and assist in our progress to achieve our stated vision. All which contributes to our mission and enriching our residents' lives.



## Financial Strength & Highlights







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-Helen Keller









## Community Advancement Committee

The Community Advancement Committee continues with its charter responsibilities: fundraising and outreach, on behalf of the Meadowood community. The many areas of outreach, which include first responders, various local schools and organizations promoting those in need, promote Meadowood as a responsible partner – gaining visibility as a good citizen. We plan to increase such activities in our plan for the next year.

Fundraising continues to reflect the Meadowood culture of philanthropy, as residents support continues in many ways each year. While the Capital Campaign for the McLean Center was still active in 2022, receiving over \$700,000 in cash, various other types of donations were received for a total of over \$400,000. These include gifts to the annual appeal, charitable gift annuities, art show, tribute gifts, and restricted gifts – including the Benevolence Fund. We are truly grateful for this remarkable achievement of resident support for various needs at Meadowood.

Over the past fourteen years, over \$12.5 million in cash has been generated from these activities:

| Annual Appeals        | \$1,720,000 | Campaign, Pool   | \$1,600,000 |
|-----------------------|-------------|------------------|-------------|
| Annuities             | \$395,000   | Foundations      | \$204,000   |
| Art Show              | \$244,000   | Restricted Gifts | \$1,745,000 |
| Bequests              | \$1,120,000 | Tribute Gifts    | \$62,000    |
| Campaign, Memory Care | \$5,500,000 |                  |             |

The Community Advancement Committee members include two Board Members, several staff, and generally four to six residents, who have rotated on and off over the approximate ten plus years of existence. All work hard on all aspects of the Committee's responsibilities, and we are proud of what has been achieved over that time. I am privileged to have been chosen as the first Chair of the Committee and have remained as Chair to this date.

- Al Gabriele, Chair, CAC



## Community Advancement Committee Members

Al Gabriele, Chair

James Beam

Helene Boclair

Joan Bown

Robert Greer

Gus Kolich

John Kotsatos
Jody LaVerdure
Bruce McKenney
Paul Nordeman
Christine Smith
Steven Wisniewski

## President's Circle

Meadowood recognizes and appreciates the philanthropic spirit of members of the President's Circle who have made gifts in the amount of \$1,000 or more in 2022.

Tony & Peg Adamucci William Allshouse

Paul & Grayce Anderson

Larry Andrews Anonymous (12)

John & Ann Baldwin

Walt & Judy Barnes

Jim & Kim Beam

Berks Ridge Co. Enterprises, Inc.

Toni L. Black

William & Karen Black

Helene B. Boclair

John & Joan Bown

Jeremy & Beth Brenn

Joan Brucker

Erich & Sandy Burkhard

Dave & Connie Burnley

Sarah Cahill

Joseph & Carole Christ

Converse Winkler Architecture, LLC

Contract Pharmacy Services

Gene & Fran\* Coughlin

William Davison

James & Antionette Deever

Delcrest Medical Services

Eugene Dolloff

Dean Eayre

Alan & Susan Elko

Patricia Emery

**Eventus Strategic Partners** 

Don & Sheila Falcone

Larry & Jill Fiebert

Sarah Frederick

Thomas & Cecilia Friend

Al & Barbara Gabriele

Robert & Dianne Greer

Holliday Hammond

Jean F. Hardwick

The Haverford Trust Company

Sidnie Harris

Paul & Kathy Hellberg

Richard & Sandra Hinchey

Trip & Peggy Hinman

Jean Houston

June Huebner

I.T. Landes & Sons, Inc.

Jim & Peggy Kotz

Johnson Kendall & Johnson, Inc.

Judy Jones

Heike Kilgore

Gail Klein

Mary Lindner

Geri Marcolina

James & Josephine McCabe

McCloskey & Faber, PC

Dorothy McHale

Bruce & Jeanne McKenney

Arlene McLean

In Memory of Hugh C. McLean

Meadowood Residents Association

Gene & Pat Miesse

Gretchen Murray

Erik Nelson

Timothy & Maureen O'Connor

Doris Olsen

Jeff & Barbara Ost

Doris Peck

Pennsylvania Horticultural Society

Piper Sandler & Co.

David Plager

Prelude Services

Otto & Marcia Renner

**RLPS Architects** 

JoAnn Rooney

John Schrogie

Tom Seaman & Kay Stuligross

Carl & Holly Sensenig Thomas & Jill Sharp

Robert & Theresa Sherman

Edward & Ann Shott

Star Sitron

Christine Smith

George & Jane Souther

Mark & Pam Strasburg

Timoney Knox, LLP

Hugh & Ann Trumbull

Unidine

Variety Club Camp &

Development Center

Neil & Sue Venart

Kim Waite & Karen Martin

Lil Walton

Nicholas & Maryland Wanck

Shirley Watson

Betty Jane & Marty Whalen

Joan Y. Williams

H. Drake Williams, Jr.

Woodrow and Associates

Xhilarate, Inc.

\*deceased



## 2022 Donors

Meadowood gratefully acknowledges the following donors who made gifts between January 1, 2022 and December 31, 2022. Thank you for your generosity and support.

### Gifts of \$10,000 or more

Paul & Grayce Anderson Larry Andrews Walt & Judy Barnes Helene B. Boclair John & Joan Bown Joseph & Carole Christ William Davison Patricia Emery Don & Sheila Falcone Sarah Frederick Al & Barbara Gabriele Robert & Dianne Greer The Haverford Trust Company Gail Klein Arlene McLean Meadowood Residents Association Doris Peck Christine Smith Hugh & Ann Trumbull Shirley Watson H. Drake Williams, Jr.

## Gifts of \$5,000 - \$9,999

Anonymous (5)
John & Ann Baldwin
Eugene Dolloff
Dean Eayre
Thomas & Cecilia Friend
Paul & Kathy Hellberg
Heike Kilgore
In Memory of Hugh C. McLean
David Plager
RLPS Architects
JoAnn Rooney
Thomas & Jill Sharp
Unidine
Nicholas & Maryland Wanck

## Gifts of \$1,000 - \$4,999

Tony & Peg Adamucci William Allshouse Anonymous (7)

Jim & Kim Beam Berks Ridge Co. Enterprises, Inc. Toni L. Black William & Karen Black Jeremy & Beth Brenn Joan Brucker Erich & Sandy Burkhard Dave & Connie Burnley Sarah Cahill Converse Winkler Architecture, LLC Contract Pharmacy Services Gene & Fran\* Coughlin James & Antionette Deever Delcrest Medical Services Alan & Susan Elko **Eventus Strategic Partners** Larry & Jill Fiebert Holliday Hammond Jean F. Hardwick Sidnie Harris Richard & Sandra Hinchey Trip & Peggy Hinman Jean Houston June Huebner I.T. Landes & Sons, Inc. Jim & Peggy Kotz Johnson Kendall & Johnson, Inc. Judy Jones Mary Lindner Geri Marcolina James & Josephine McCabe McCloskey & Faber, PC Dorothy McHale Bruce & Jeanne McKenney Gene & Pat Miesse Gretchen Murray Erik Nelson Timothy & Maureen O'Connor Doris Olsen Jeff & Barbara Ost Pennsylvania Horticultural Society Piper Sandler & Co. Prelude Services Otto & Marcia Renner John Schrogie Tom Seaman & Kay Stuligross Carl & Holly Sensenia Robert & Theresa Sherman

Edward & Ann Shott

Star Sitron
George & Jane Souther
Mark & Pam Strasburg
Timoney Knox, LLP
Variety Club Camp
& Development Center
Neil & Sue Venart
Kim Waite & Karen Martin
Lil Walton
Betty Jane & Marty Whalen
Joan Y. Williams
Woodrow and Associates
Xhilarate, Inc.

#### Gifts of \$500 - \$999

Ambler Savings Bank Anonymous Baker Tilly J. Robert Baum Communications Services & Support Lawrence Dessen Martha Fickett Elizabeth S. Frese\* Ruth Gibson Jay & Patricia Haines Robert J. Lees Doreen McGettigan Robert & Theresa Meuleners Susan Moran Noel Perloff Jeffrey & Dawn Rieder Rita Serratore\* llene Warner-Maron Flizabeth White

## Gifts of \$250 - \$499

Acme Uniforms
Anchor Fire Protection
Company, Inc.
Anonymous (5)
State Representative
Matthew Bradford
Joan Comer
Bruce & Connie Fretz

Carl & Barbara Hagberg Fue Lun Hom Host Home Furnishings William Jacobs\* Jadwiga Jasinska Dorothy Malloy Jill Marsteller J.P. Mascaro & Sons James McCrudden Constance Mogavero Stephen Niechcielski Betty Olden Cheryl Peiffer Jean Poehlmann **Promark Painting** Robert Wagner R.L. Williams, Jr. Funeral Home, Inc. Williamson Electric

### Gifts under \$250

Anonymous (14) Nancy Atchison **BLBB** Charitable Robert & Anne Brown John & Judy Busciacco Gus & Dorothy Chialastri Donald & Marie Dion Bill & Lorraine Fox Richard & Carolyn Galeone George & Trudy Green William Dean Karrash Adele Kina Lorraine Lee Kathlyn Loughlin Deanna McElroy Helen Mirkil Ann Moore Ann Mullen North Pennsmen Barbershop Harmony Society Harvey Nyce Elizabeth Reilley Harriette Rosenberg Lorraine Schoneker Barbara Seeger\* Juanita Strohecker Joseph & Linda Vaszily Connie Whitson Catherine Wildt

\*deceased

LaDonna Young

## Memorial & Tribute Gifts

In Memory of Ruth Bortner
Joan Comer
Constance Mogavero

**In Memory of Paul Brucker, MD**Joan Brucker

In Memory of Mr. and Mrs. John Busciacco, Sr. John & Judy Busciacco

In Memory of Michael Cahill Sarah Cahill

**In Memory of Anthony Cianfrani** Judy Jones

In Honor of Toni Deever Robert & Anne Brown

In Honor of Dining Services Staff Joan Comer

In Memory of Albert & Edith Eayre Dean Eayre

**In Memory of Ronald Frederick** Sarah Frederick

**In Memory of John Hinchey** Richard & Sandra Hinchey

**In Memory of Roy Jones** Judy Jones

**In Memory of Bill Lauder** Nancy Atchison Ann Moore

In Memory of Mary Lauder
Nancy Atchison
George & Trudy Green
William Dean Karrash
Ann Moore
Elizabeth Reilley
Harriette Rosenberg
LaDonna Young

In Memory of Billy Lees & Marylee Lees Robert Lees

**In Memory of Edith Lundy**Noel Perloff

**In Memory of Robert Murray** Gretchen Murray

**In Memory of Helen Nelson** Erik Nelson

**In Memory of Dottie Niechcielski** Stephen Niechcielski

**In Memory of George Olden**Betty Olden

**In Memory of Doris Plager** David Plager

**In Memory of Faye Shaw** James Shaw

**In Memory of Bernard Sitron**Star Sitron

In Honor of Al Test Joan Comer

In Memory of Ed White Deanna McElroy Elizabeth White

**In Memory of Sandra Williams** H. Drake Williams, Jr.

**In Memory of Ann Wolf** Joseph & Linda Vaszily



## Residents Giving Time and Sharing Talent

"There's always a warm feeling at Meadowood. The glow comes from the buildings, the programs, the health services – all the activities, but it's really the interaction of people that makes Meadowood what it is. We said at its very beginning that Meadowood is a group of people working and living together to develop one of this country's finest continuing care communities and that has constantly guided us. And we went on to say that we serve our neighbor. We care for each other, bear one another's burdens and help one another."

-Founder Bill Strasburg Quote from "Meadowood...How It Came to Be."

Since the beginning, being a good neighbor has been a hallmark of our community. This value is reflected today by the many residents who volunteer on committees, in the Health Center, or in the greater community. Resident volunteers create, organize, and fund over sixty committees, which address the interests, social enrichment, and educational needs of residents. Some examples include bocce and billiards, ceramics and crafts, current events, organizing over 30 entertainment programs, bridge and other games nights, and the resident newsletter. Resident volunteers provide major assistance for the juried Art Show, Gosling's Nest gift shop, and Hidden Treasures thrift shop – all of which raise money.





In conjunction with the Chaplain, Meadowood residents participate in mission outreach to help fulfill needs of the greater community, including making peanut and butter jelly sandwiches for a local food bank. Residents also serve the greater community by individually volunteering in their church communities, at local hospitals and schools, and for other worthy causes.

Resident volunteers also brighten the lives of Health Center residents by paying friendly visits, providing pet therapy, helping with activities, providing entertainment, delivering mail and water, and transporting residents to and from therapy.

While this Annual Report is mainly all about residents' financial support, clearly Meadowood is fortunate to have a wonderful group of dedicated volunteers who are generous with giving of their treasures as well as volunteering their time and talents.



# Leaving a Legacy

The entire Meadowood Community has benefitted from the exceptional financial support of our residents over many years. We believe the unique environment in our community, a genuine feeling of a family, and love of our homes, facilities, and activities, makes this possible and natural.

At this time, we are suggesting that our residents consider an estate gift, which requires no cash when the offer is made and provides assets for Meadowood's future financial needs for expansion, as well as provide programming for our residents. We have already received such estate gifts from a sizeable number of residents and whose commitment remains confidential within our records. We have thanked them and made them a member of our Legacy Society, as will all those who make a similar commitment.

Consider how a simple commitment of a gift that requires no cash during your lifetime will support the Meadowood mission and vision for many years.

## Why Make a Planned Gift?

- 1. It's simple to do. It can be as easy as adding language to your will or naming Meadowood a beneficiary to a charitable trust, an IRA, a life insurance policy, or a retirement plan.
- 2. Tax-wise, it could be beneficial. Gifts to Meadowood, a charitable organization, reduce the value of your estate for estate tax purposes.
- 3. It's an easy way to support the mission, vision, and values of Meadowood. Planned gifts of every size build our future financial strength.

## **Meadowood Legacy Society**

Meadowood truly appreciates our many benefactors who have included a gift for the future of Meadowood. These gifts have impact and meaning for years to come. The Meadowood Legacy Society was established in 2008 to recognize all donors who have contributed to a charitable gift annuity or notified Meadowood of a planned gift or bequest. Donors are honored during an annual luncheon in the fall. Families of deceased donors are encouraged to attend the posthumous recognition of their loved ones.

## **Acknowledgments**

We gratefully acknowledge Kevin York as the main photographer, as well as others who submitted photographs, and Joyce Hutton for her editorial counsel.

We apologize if we missed recognition of your gift to Meadowood. Please let us know of this oversight.



## Meadowood Legacy Society Members

Paul & Grayce
Anderson
Anonymous
Eleanor Aspen
Helene Boclair
Jean Brown
James & Antoinette

Deever

Thomas & Cecilia Friend

Al & Barbara Gabriele Sidnie Harris Hugh Maher Arlene McLean Melanie Trilling Shirley Watson



## Thank You

for your support of the McLean Memory Care Center at Meadowood!

2022 was a transformational year, as we completed the McLean Memory Care Capital Campaign, raising \$5.5 million, held a special celebration to dedicate the new state-of-the art center and welcomed residents living with dementia through these doors in August. We also continued the grand affairs with the unveiling of the donor mural in the McLean Memory Care Center in April 2023, which is pictured here.



## **MEADOWOOD**

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